

THE LACLEDE BLADE

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A. J. CAYWOOD.

Friday, November 9, 1917

Remove the Advertising Signs

Representatives from a firm which advertises largely by nailing signs on trees along the public highways were informed by officials of the state highway department in Jefferson City this week that all road overseers and county highway engineers in Missouri will be required to enforce the law which prohibits the nailing or fastening of advertising signs to fruit, shade or ornamental trees along the roadside.

Although this law has been in effect for some months, there is no noticeable decrease in the number of signs attached to trees growing along the public roads. The law provides that it shall be the duty of the county highway engineer to see that this provision is enforced, and the state highway department takes this means of notifying county highway engineers that a full and complete compliance with this law will be expected.

Local merchants who try to boost their business by nailing signs on trees along the roads leading into town will find the columns of this paper to be a more profitable medium. The removing of the signs will do much to protect the trees and add to the beauty of our public highways.

Farmers Approve Seed Selection

Reports received from field men sent out by the University of Missouri College of Agriculture to assist in the seed corn selection campaign indicate that the number of farmers who will select seed corn this year will be increased approximately 20 per cent. Reports have been received from 18 counties. It is estimated by the field men that 22 per cent of the farmers whom they have met are already selecting seed corn. As a result of the meetings the number of men who will select corn has been approximately doubled. The average attendance at the meetings and at the field demonstrations in the 18 counties has been more than 50 in each case. The plan of the meetings includes a lecture and demonstration at different places in the county. Owing to unfavorable weather some of the meetings and some of the demonstrations were not feasible. The attendance at some of the meetings has been small, but where ever the purpose of the meetings has been made known and where sufficient notice has been given a large attendance has been had. Most of the farmers are willing to cooperate in the work and are enthusiastic over the prospects of increasing corn yields as a result of seed corn selection. They realize that corn is quite as important as wheat in contributing toward a successful outcome of the war and they are willing to select seed as insurance of better yields next year.

It has been found that seed corn gathered early, before hard freezes occurred, germinated 6.64 per cent better than corn exposed a little while longer. It has also been found that corn gathered early and well cared for germinated 4.4 per cent better than corn gathered from the same field at the same time and placed in a crib or other receptacle where good ventilation was impossible.

Sign The Hoover Pledge

"Every man woman and child in Missouri can contribute to the successful outcome of the war," said

Dean F. B. Mumford of the University of Missouri College of Agriculture. Dean Mumford has been recently appointed federal food administrator for the state. "National service in food conservation is just as patriotic and important as national service in the army or navy. It is a service, however, which will depend upon the personal efforts of each individual in the state," he said.

"During the next two or three weeks the food administration will endeavor to complete the Hoover pledge campaign. A systematic campaign will be carried on in every county, town, township, and school district in the state. Efforts at first will be directed toward saving wheat, meat, fat, and sugar because these are the staple products of which there is an immediate shortage. The campaign for conservation of these foods involves consuming less and substituting other materials which are abundant in Missouri, so that food may be available for the soldiers that are fighting our battles.

It is highly important that people sign the Hoover pledge. The pledge does not involve any obligation which will compel the signer to do anything. The signer will be given a card which will show what foods must be conserved and methods of accomplishing the conservation."

By signing the pledge one signifies his willingness to do his part toward a successful outcome of the war. It is a form of voluntary national service which any person can perform and it is as effective as food production and fighting in the trenches.

Do You Own Your Home?

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Wyoming—Big Horn Basin irrigated lands—near to beet sugar factories, oil refineries, coal mines and other natural resources—which grow big crops of wheat, oats, alfalfa, sugar beets and potatoes, can be bought at \$50 and up per acre.

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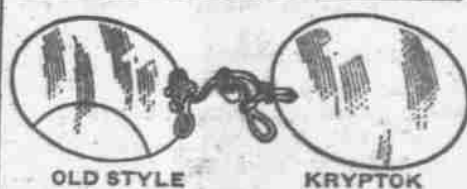
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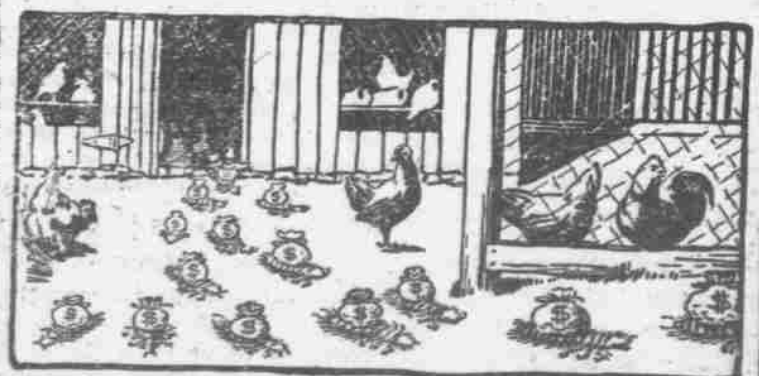
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